



Rules and Regulations

1. Eligibility

- A. The submission (scripted fiction of any genre) must have been originally created or aired on television, internet or video platform. However, promo reels or drama commercials and promotional materials are excluded.
- B. The submission has initially been broadcast or released in any country between the dates of **May 1, 2020 and April 30, 2021**.
- C. The entering organization or corporate holds copyright ownership OR obtains consent from the rights owner before presenting a submission.
- D. Eligibility will be considered on a case-by-case basis by Seoul International Drama Awards

Notices regarding copyrights during submission

- In the case of a joint production, the entrant must notify the production partner company beforehand.
- Resubmitted entries will be disqualified. In the event a program is submitted by more than one entrant, the entrants which hold the copyright must decide which submission should be used and inform the Organizing Committee.
- In the event of issues related to copyright, the entrant must take full responsibility.

Organizing Committee, hereinafter referred to as SDAOC.

2. Awards Categories

- A. International Competition
 - Program Category: Grand Prize (1), TV Movie · Mini-Series · Serial Drama · Short Form (2 each)
 - Individual Category (4): Best Actor (1), Best Actress (1), Best Director (1), Best Screenwriter (1)
 - Jury's Special Prize (Maximum 3)

※ Works that deal with a global pandemic of COVID 19 would be significantly welcomed and

selected in the year 2021 by the SDAOC.

B. International Invitation

- Program Category: International Drama of the Year (Maximum 3)
- Individual Category: Asian Star Prize (Maximum 5)

C. Outstanding Korean Drama

- Program Category: Outstanding, Excellent Drama
- Individual Category: Outstanding Actor, Actress, Drama OST

3. Submission Category

- International Competition

	Category	Definition
Program	TV Movie	A production from one (1) and two (2) episodes. ※ If the program is part of an anthology series (Independent story, characters within a series), each program will be approved as a separate TV Movie submission.
	Mini-Series	A production between three (3) and twenty-four (24) episodes. ※ If the submission tends to be a series and qualifies, each series is counted as an independent submission.
	Serial Drama	A production with twenty-five (25) or more episodes in which theme, storyline, and main characters are presented under the same title.
	Short Form	A production consists of episodes under approximately 30 minutes in length and produced with the digital platform as target audience and platform. ※ There is no limitation in the number of episodes, but the submission will NOT be entered into any other category once submitted into the Short Form category.
Jury's Special Prize		In 2021, this prize recognizes that outstanding works dealing with the COVID 19 pandemic. ※ The winner will be selected from productions submitted into program categories regardless of the length, the form, and the genre.

※ You are not allowed to submit the same work to each categories.

※ Once a program is submitted, it will automatically be competing in the Individual category. The entrant MUST request to the Organizing Committee to exclude specific Individual categories if they do NOT wish to compete in them and be nominated.

4. Required Materials: Completed online entry form, photo, video (English subtitles), consent form of the submission

A. Entry Form: Online submission on the Seoul International Drama Awards official website.

Notification

- Entry forms must be submitted in English.
- Entrants must submit correct information. In the event of a disadvantage caused due to false information, the Organizing Committee will not be responsible.

B. Digital Photos: All image files must be uploaded on the online entry form

- 1) One (1) official poster (mandatory, Vertical poster is recommended.)
- 2) Headshot of talent: Up to 2 headshots for actor and actress (each) should be submitted (mandatory).
- 3) Headshot of screenwriter OR director: Up to 2 headshots for screenwriter and director (each) should be submitted.
- 4) Digital Photo File Format
 - Resolution of 1200x1600 px, PNG or JPEG form file of 300 DPI
 - Each photo you save must be less than 5MB
- 5) Should there be technical difficulties, the entrant may contact the Organizing Committee and submit separately.

C. Video

1) Video file

Category	Video file	
TV Movie	Trailer under five (5) minutes	The entire film or both parts (two episodes) must be submitted.
Mini-Series		Entrants must submit three (3) episodes (First & Second, and the last or most recently aired episodes).
Serial Drama		To help understand the flow of the story, submission of additional episodes is recommended.
Short Form		

- All programs must be subtitled in English. Programs without subtitles will be disqualified.
- It is recommended to submit an English script with the video file.

2) Video Formats

- Video codec: H. 264,
- Audio codec: AAC
- File formats: MP4, MOV, AVI, WMV (Any format is acceptable as long as the provided)

codecs/formats are readable on default and 3rd-party video players.)

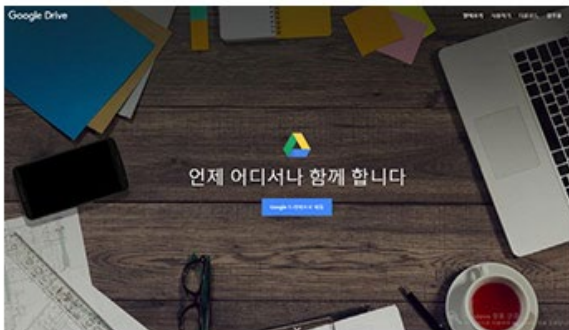
- Resolution : 1280×720 HD (16:9 ratio)

3) Video Submission

a. Upload on the official google drive account of the Organizing Committee.

- Please share the file with the official account of SDA:

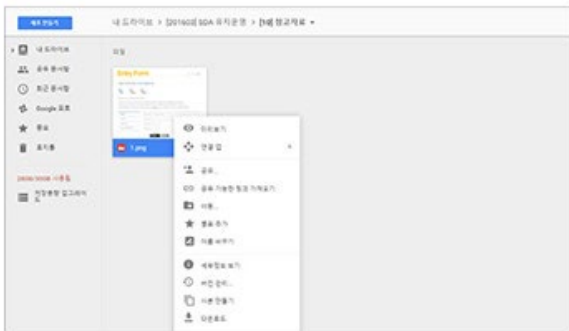
seouldramaawards@gmail.com



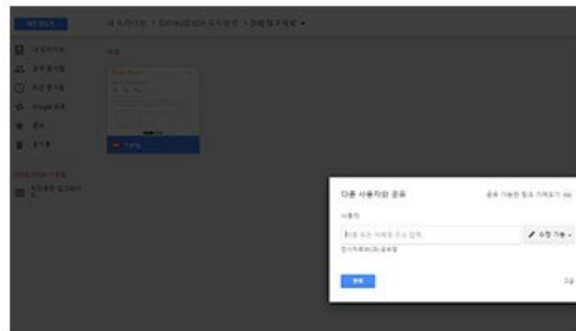
1. Log on to your google account and go to google drive



2. Upload video on your personal drive account



3. Select the file, click on your right side of the mouse, and click "share"



4. Type in SDAOC google account and click "share"

b. Save the video files on a USB flash drive and ship it to SDAOC.

Shipping by post (Optional, USB stick)

- Seoul Drama Awards Organizing Committee / Korean Broadcasters Association
10th FL. Korean Broadcasters Center Bldg. 233 Mok-dongdongro, Yangcheon-gu, Seoul,
Korea
(Postal Code: 07995), Seoul International Drama Awards (02-3219-5585)

5. Consent of the submission: Select while submitting online entry form

1) Usage of submission

- The Seoul Drama Awards Organizing Committee constantly strives to create a place where diverse people from various countries can gather, communicate, and exchange beyond the borders and cultural barriers.
- To utilize and promote (within Korea) high-quality dramas from around the world, the Seoul International Drama Awards seeks to get an agreement for future purposes. Please select the following range of consent and submit the online entry form.

2) Options of submission usage

	Submission Scope of Usage
Requirements	The SDAOC is entitled to the right to editing and extracting excerpts from entries for all TV, Internet, and exhibitions hosted by the SDA. (Excerpt is maximum 15 minutes)
Opt. 1	1. To host the TV Movie Premiere organized by the SDAOC, the Organizing Committee is entitled the right to publicly screen the submitted video file in public within 3 times in South Korea. + Requirements (Above)
Opt. 2	1. To host the TV Movie Premiere organized by the SDAOC, the Organizing Committee is entitled to the right to publicly screen the submitted video file in public within 3 times in South Korea. 2. During the limited period of that the SDAOC plans, <u>two (2) episodes (VOD)</u> will be provided under a limited screening condition in Korea via online, IPTV, etc + Requirements (Above)
Opt. 3	1. To host the TV Movie Premiere organized by the SDAOC, the Organizing Committee is entitled to the right to publicly screen the submitted video file in public within 3 times in South Korea. 2. During the limited period of that the SDAOC plans, <u>the entire series (all episodes of VOD)</u> will be provided under a limited screening condition in Korea via online, IPTV, etc + Requirements (Above)

3) The Duty of Seoul Drama Awards Organizing Committee

The submissions should be strictly used for the purpose of promoting the awards ceremony and the exhibitions only in accordance with the consent of the entrants. The Organizing Committee must strictly control the violation of copyrights, or illegal leakage of any kind.

6. Entry Deadline: May 7, 2021

The Organizing Committee reserves the right to approve or deny an extension request on

submissions, as well as determine its length if granted.

7. Notification

- A. No entrance fee is required.
- B. There is no limit to the number of submissions according to each category.
- C. The Organizing Committee is not obliged to return any submitted materials.
- D. The Organizing Committee has the rights to request additional materials, due to lack of information or technical errors. In the case of a nomination, the entrant must co-operate fully.
- E. Entrant must submit a clean version of the program without subtitle in the case of a nomination.
- F. For INDIVIDUAL categories (Actor & Actress), the entrant must notify the entered performers of submission and the Awards date in advance and must co-operate to the fullest so talents can attend the awards ceremony.

8. Announcement

- A. Nominees: The Organizing Committee will announce the nominees on the website and notify the entrants individually after preliminary selection.
- B. Winners: The winners will be announced at the live-telecast Awards Ceremony in September 2021 in Seoul.

9. Inquiries

Seoul Drama Awards Organizing Committee / Korean Broadcasters Association

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