



## Rules and Regulations

### 1. Eligibility

- A. Entries must have been transmitted to the general public by a television station, a cable network, satellite, the Internet or other digital delivery medium. Promo reels or dramatized commercials and promotional materials are not acceptable.
- B. Entries have initially been broadcast or released in any country between the dates of **May 1, 2021 and April 30, 2022**.
- C. The entering organization or corporate holds copyright ownership OR obtains consent from the rights owner(s) before presenting a submission.
- D. Eligibility will be considered on a case-by-case basis by Seoul International Drama Awards Organizing Committee, hereinafter referred to as SDAOC.

#### **Notices regarding copyrights during submission**

- In the case of a joint production, the entrant must notify the production partner company beforehand.
- Resubmitted entries will be disqualified. In the event a program is submitted by more than one entrant, the entrants which hold the copyright must decide which submission should be used and inform the Organizing Committee.
- In the event of issues related to copyright, the entrant must take full responsibility.

### 2. Awards Categories

- A. International Competition
  - Grand Prize (1)
  - Best TV Movie (up to 2)
  - Best Mini-Series (up to 2)
  - Best Serial Drama (up to 2)
  - Jury's Special Prize (up to 3)
  - Best Director (1)
  - Best Screenwriter (1)

- Best Actress (1)
- Best Actor (1)
- B. Special Invitation (up to 3)
- C. Outstanding Asian Star (up to 5)
- D. Best Korean Drama of the Year
  - Outstanding Korean Drama (up to 3)
  - Outstanding Performance (2 by female and male)
  - Best O.S.T (1)

### 3. Submission Category

- International Competition

Category		Definition
<b>Program</b>	TV Movie	A production from one (1) and two (2) episodes. ※ If the program is part of an anthology series (Independent story, characters within a series), each program will be approved as a separate TV Movie submission.
	Mini-Series	A production between three (3) and twenty-four (24) episodes. ※ If the submission tends to be a series and qualifies, each series is counted as an independent submission.
	Serial Drama	A production with twenty-five (25) or more episodes in which theme, storyline, and main characters are presented under the same title.
<b>Individual</b>		Main actresses and actors of submissions who are written on the entry forms by entrants are automatically competing in the individual category.
<b>Jury's Special Prize</b>		Among the entries from all the categories above, the jury select up to three (3) productions by recognizing special contribution.

※ You are not allowed to submit the same program to each category; TV Movie, Mini-Series, Serial Drama.

※ Once a program is submitted, it will automatically be competing in the Individual category. The entrant MUST request to the Organizing Committee to exclude specific Individual categories if they do NOT wish to compete in them and be nominated.

### 4. Required Materials: Completed online entry form, photo, video (English subtitles), consent form of the submission

**A. Entry Form:** Online submission on the Seoul International Drama Awards official website.

**Notification**

- Entry forms must be submitted in English.
- Entrants must submit correct information. In the event of a disadvantage caused due to false information, the Organizing Committee will not be responsible.

**B. Digital Photos:** All image files must be uploaded on the online entry form

- 1) One (1) official poster (mandatory, Vertical poster is recommended.)
- 2) Headshot of talent: Up to 2 headshots for actor and actress (each) should be submitted (mandatory).
- 3) Headshot of screenwriter OR director: Up to 2 headshots for screenwriter and director (each) should be submitted.

**Notification**

- Digital Photo File Format
  - Resolution of 1200x1600 px, PNG or JPEG form file of 300 DPI
  - Each photo you save must be less than 5MB
- Should there be technical difficulties, the entrant may contact the Organizing Committee and submit separately.

**C. Video**

## 1) Video file

Category	Video file	
TV Movie	Trailer under five (5) minutes	The entire film or both parts (two episodes) must be submitted.
Mini-Series		Entrants must submit three (3) episodes (First &
Serial Drama		Second, and the last or most recently aired episodes).

- All programs must be subtitled in English. Programs without subtitles will be disqualified.
- It is recommended to submit an English script with the video file.

## 2) Video Formats

- Video codec: H. 264,
- Audio codec: AAC
- File formats: MP4, MOV, AVI, WMV (Any format is acceptable as long as the provided codecs/formats are readable on default and 3rd-party video players.)
- Resolution: 1280x720 HD (16:9)

## 3) Video Submission (you can choose a or b.)

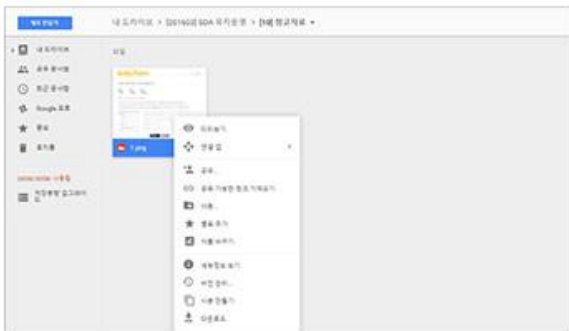
- a. Upload on the official google drive account of the Organizing Committee.
  - Please share the file with the official account of SDA:  
[seouldramaawards@gmail.com](mailto:seouldramaawards@gmail.com)



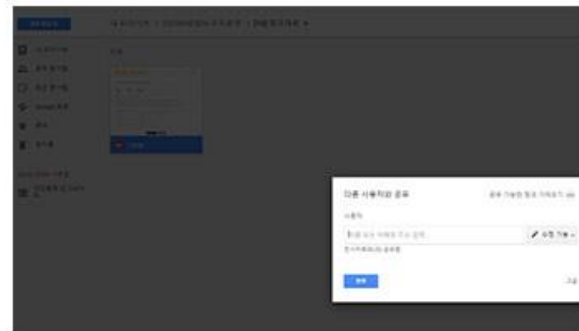
1. Log on to your google account and go to google drive



2. Upload video on your personal drive account



3. Select the file, click on your right side of the mouse, and click "share"



4. Type in SDAOC google account and click "share"

b. Save the video files on a USB flash drive and ship it to SDAOC by post.

Shipping Address : Seoul Drama Awards Organizing Committee / Korean Broadcasters Association 10th FL. Korean Broadcasters Center Bldg. 233 Mokdongdong-ro, Yangcheon-gu, Seoul, Korea (Postal Code: 07995), Seoul International Drama Awards (02-3219-5588)

## 5. Consent of the submission: Select while submitting online entry form

A. Purpose: Seoul International Drama Awards aims to discover fine productions around the world and introduce them to new market. To that we strive to create a place where diverse people from various countries can gather, communicate, and exchange beyond the orders and culture barriers.

B. Usage of submissions: To promote your works, Seoul International Drama Awards can upload and exhibit the images that entrants submit on (web)site. Also, we can extract or edit part of the submissions for the purpose of promotion only to broadcast awards ceremony through TV, the Internet, and the exhibition places.

- If it is necessary to use submitted work other than the above for the Seoul Drama Awards, we plan to discuss individually with the entry submission country later.

C. The Duty of Seoul Drama Awards Organizing Committee: The submissions should be strictly used for the purpose of promoting the awards ceremony and the exhibitions only in accordance with the consent of the entrants. The Organizing Committee must strictly control the violation of copyrights, or illegal leakage of any kind.

## 6. Entry Deadline: May 15, 2022 (extended)

The Organizing Committee reserves the right to approve or deny an extension request on submissions, as well as determine its length if granted.

## 7. Notification

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- A. No entrance fee is required.
- B. There is no limit to the number of submissions according to each category.
- C. The Organizing Committee is not obliged to return any submitted materials.
- D. The Organizing Committee has the rights to request additional materials, due to lack of information or technical errors. **In the case of a nomination, the entrant must co-operate fully.**
- E. **Entrant must submit a clean version of the program without subtitle in the case of a nomination.**
- F. For INDIVIDUAL categories (Actor & Actress), the entrant must notify the entered performers of submission and the Awards date in advance and must co-operate to the fullest so talents can attend the awards ceremony.

## 8. Announcement

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- A. Nominees: The Organizing Committee will announce the nominees on the website and notify the entrants individually after preliminary selection.
- B. Winners: The winners will be announced at the live-telecast Awards Ceremony in September 2022 in Seoul.

## 9. Inquiries

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Seoul Drama Awards Organizing Committee / Korean Broadcasters Association

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